

## **Press Release For Immediate Release**

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## Santal Solutions to Extend Product Distribution to India

**Neenah, Wis. (Jan. 3, 2008)** — Santal Solutions today announced an agreement with East India Pharmaceutical Works Ltd., under which Santal Solutions will supply its proprietary ingredient OSA<sup>TM</sup> to EIPW, Kolkata, India.

OSA<sup>TM</sup> is a proprietarily processed virgin isolate aqueous extract of the *Gymnema sylvestre* leaf, a plant that grows naturally in the Indian subcontinent. OSA<sup>TM</sup> is supported by extensive cellular level research and human clinicals.

"We are delighted to be working with one of the oldest pharmaceutical companies in India," said Arun K. Chatterji, Ph.D., Santal Solutions president and CEO. "Our premium ingredient OSA<sup>TM</sup> will give impetus to the marketing strategies of EIPW in India and provide a boost to our growing global market share."

"This distribution agreement with Santal Solutions gives us access to a superior ingredient that will be used in several of our product formulations," said Dipankar Dutta Gupta, managing director of EIPW.

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Located in Neenah, Wis., Santal Solutions provides consumers and manufacturing partners with natural, premiumquality products made with scientifically proven ingredients. Media contact: Jennifer Walla, Ideas That Deliver, (920) 722-4014 or jenniferw@ideasthatdeliver.com.

Based in Kolkata, India, East India Pharmaceutical Works Ltd. has three manufacturing units, a work force of 1,500 employees, and an annual turnover of approximately Rs. 800 million. EIPW is ISO 9001-2000 certified.